

Founder & CEO of White Pine Systems, LLC Receives the SPIRIT OF HIMSS Award

ANN ARBOR, MI (January 2, 2013)

It was announced today that Doug Dormer, founder and CEO of White Pine Systems, LLC, (dba SPINN) is the newest recipient of the [Spirit of HIMSS Award](#).

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the Society. The award is given to a member or group of members monthly in recognition of their service to the advancement of the healthcare profession as encompassed by the HIMSS mission.

Doug is founder and CEO of White Pine Systems, LLC, a provider of Internet-based, interoperable patient relationship management solutions based in Ann Arbor, Mich. White Pine's flagship product, SPINN, the Secure Personal Information & Notification Network, incorporates social media, online and mobile clinical tools and personal health records to connect patients, physicians, payers and hospitals around specific health interests such as diabetes, heart disease, substance abuse and low-birth weight pregnancy. The proven results include higher usage rates, improved outcomes and lower cost.

Dormer serves on the [HL7 Personal Health Record Work Group](#), [the HIMSS Personal Health Information Task Force](#), and the [ONC's S&I Framework Advanced Blue Button Initiative workgroup](#).

"I am honored to even be nominated for this recognition," said Doug. "It's nice to know that people appreciate our work effort. And it is for such a good cause!"

About White Pine Systems, LLC

[White Pine Systems, LLC](#) is a privately held company based in Ann Arbor, Michigan. Its flagship platform, *SPINN*, the *Secure Personal Information and Notification Network*, is a low cost, fully configurable, private-labeled, interoperable patient engagement solution that improves communication among patients, healthcare providers and the patient's extended network of official and unofficial care givers. SPINN bridges the gap between EMR systems used by providers and emerging PHR and portal platforms to achieve the promise of patient and family-centered chronic disease management. SPINN connects family, guardians and healthcare providers through their own secure personal health network to deliver the right information any time, any place.

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