

SPINN and Transitions RBG Announce Alliance to Offer Integrated Personal Health Record to Retirees

ANN ARBOR, MI and WOODSTOCK, GA (October 22, 2014) -- White Pine Systems LLC (“White Pine”), a leading provider of patient engagement and community care coordination solutions, and Transitions Retiree Benefits Group (“Transitions RBG”), which provides innovative solutions for retiree benefit programs, are pleased to announce a new alliance to expand current benefit offerings to Transition RBG’s client population of retirees. Operating under the name “**HealthGuardian**,” Transitions RBG will offer White Pine’s SPINN integrated personal health record to all of its retiree clients.

“We are excited to offer White Pine’s convenient and easy to use integrated personal health record to our clients,” said Cambria Smith, President, Transitions’ RBG. “We know how hard it is for older people and their families to keep track of health information and coordinate care. We looked at many other products. We chose SPINN because it is easy to use and has the ability to automatically exchange information with hospitals, doctors and medical devices. We are particularly impressed with the automated notification feature that sends a text or email message anytime a person receives emergency medical attention. HealthGuardian is the ideal complement to our other offerings and services.”

White Pine is a provider of online and mobile patient engagement systems. White Pine’s SPINN Community Care Coordination System includes several modules that bring together patient engagement and activation solutions for physical health, behavioral health and social supports to create an integrated community care coordination network.

“We are honored to have been selected by Transitions RBG,” said Doug Dormer, White Pine’s founder and CEO. “We started this company to address the challenges we had helping our own parents manage their health - a foundation we share with Transitions RBG. Now, new regulations and technologies make it easier for doctors and families to coordinate care and improve health. With HealthGuardian, it will be easier than ever to keep track of medications, manage blood sugar levels and other readings, and communicate in a health emergency. Transitions RBG is the ideal partner to bring this important solution to employers and retirees.”

HealthGuardian will be the next generation personal health record, combining a patient and family-managed health information system with secure communication for seniors and early retirees to create their own personal health network, including family and extended caregivers.

About White Pine Systems, LLC

White Pine Systems, LLC is a privately held company based in Ann Arbor, Michigan. Its flagship product is *SPINN*, the *Secure Personal Information and Notification Network*. SPINN is a low cost, fully configurable, private-labeled, community care coordination platform that engages patients and families and connects them to physicians, hospitals and other healthcare providers with new

tools that increase rates of adoption and use, leading to increased satisfaction for all stakeholders, improved health outcomes and lower cost.

Built to connect with the Microsoft® HealthVault™ personal health information platform, SPINN bridges the gap between EMR systems used by providers and emerging PHR platforms and patient portals to achieve the promise of patient and family-centered chronic disease management. SPINN connects family, guardians and healthcare providers through their own secure personal health network to deliver the right information any time, any place.

About Transitions RBG

Transitions RBG is a retiree solution organization that was created through an immediate need. We were built to offer employer and retiree solutions for aging populations as well as active employees that care for loved ones. Our clients receive unprecedented customer service and ongoing annual support. Through our understanding of aging populations; our services begin with Medicare Supplement education, enrollment, and continue to offer support through their journey. To learn more about the unique Transitions RBG offerings as well as retiree support please visit us at www.transitionsrbg.com.

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