

White Pine Systems a Semi-Finalist In Accelerate Michigan Innovation Competition

ANN ARBOR, MI (October 22, 2014) -- White Pine Systems (“White Pine”) announced today that it has been selected as a semi-finalist in the **Accelerate Michigan Innovation’s 5th Annual Competition** and is competing for a stake in the more than **\$1 Million** in Cash and Prizes. The *Accelerate Michigan Innovation Competition* is one of North America’s largest business competitions.

“We are honored to have been selected as a semi-finalist in this important competition,” said Doug Dormer, White Pine’s founder and CEO. “It is wonderful to stand with and compete against amazing young companies that are driving the Michigan economy. We are thrilled to have this opportunity to tell our story to investors, entrepreneurs and executives from Michigan and beyond.”

“The Accelerate Michigan semi-finalists selected represent some of the most forward-thinking companies with true potential for success,” said President and CEO of the Michigan Economic Development Corporation, Michael Finney. “The competition showcases some of the most innovative entrepreneurs ... in Michigan.”

Designed to bring together later stage entrepreneurs with local, national and international investors, Accelerate Michigan companies have raised more than \$123 million in funding and created more than 600 jobs in Michigan.

After an intense review process by the judge’s panel, 54 semifinalists have been selected to compete for more than **\$1 million** in cash and in-kind prizes. Businesses from as far as the United Kingdom, India and throughout the United States, applied this year’s competition.

Semi-finalist investor pitches will begin on **November 4-6, 2014** with a 2-day pitch competition at the Westin Book Cadillac in downtown Detroit. Accelerate Michigan 2014 culminates on **November 6** at Orchestra Hall in Detroit where a \$500,000 Grand Prize and 10 additional awards totaling \$500,000 in cash and in-kind prizes will be presented.

About Accelerate Michigan and its Partner Organizations

The Accelerate Michigan Innovation Competition (AMIC) is an international business competition celebrating its fifth year of connecting later-stage entrepreneurial companies with national and

international investors. The competition showcases the best and brightest businesses to the investment community in order to foster engagement and economic growth. Made possible by grants from the New Economy Initiative and the Michigan Economic Development Corporation's 21st Century Jobs Fund as well as a significant amount of corporate and community support, the Accelerate Michigan Competition has had an immediate and positive impact on the state's economy, bolstering and advancing Michigan's entrepreneurial eco-system. For more information and November 4-6 event registration, please visit www.acceleratemichigan.org.

About White Pine Systems, LLC

White Pine Systems, LLC is a privately held company based in Ann Arbor, Michigan. Its flagship product, *SPINN*, the *Secure Personal Information and Notification Network*, is a low cost, fully configurable, private-labeled, community care coordination platform that engages patients and families and connects them to physicians, hospitals and other healthcare providers with new tools that increase rates of adoption and use, leading to increased satisfaction for all stakeholders, improved health outcomes and lower cost.

Built to connect with the Microsoft[®] HealthVault[™] personal health information platform, SPINN bridges the gap between EMR systems used by providers and emerging PHR platforms and patient portals to achieve the promise of patient and family-centered chronic disease management. SPINN connects family, guardians and healthcare providers through their own secure personal health network to deliver the right information any time, any place.

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