



FOR IMMEDIATE RELEASE

***Longtime Quality Assurance Executive Randy Johnson  
joins White Pine Systems as  
Vice President of Product Services***

**ANN ARBOR, MICH. - (February 11, 2010)** – White Pine Systems, LLC, announced today that Randy Johnson, of Buford, Georgia has become the company's Vice President of Product Services. Among his responsibilities, Randy will head Quality Assurance (QA) and Customer Support for ***SPINNphr, the Secure Personal Information & Notification Network***, White Pine's flagship personal health record solution.

"I've known Randy for several years, including a period when he ran quality assurance for me at another company," said Doug Dormer, White Pine's president and co-founder. "I know that under Randy's leadership, our QA and Customer Support teams will deliver exceptional results because of his laser-like focus on customer value and trust."

Randy has spent the last 12 years building and running quality assurance departments and customer support operations for high growth consumer-focused technology companies. Most recently Randy served as Director of Quality Assurance for Allconnect, a leading provider of services for connecting consumers with home services and utilities.

"I'm thrilled to join White Pine with their focus on connecting healthcare providers and consumers through health information technology," Randy said. "It is the most dynamic industry in America today. And White Pine is unequivocally the most dynamic PHR vendor in that market. The combination is thrilling! I look forward to the challenges in front of me!"

White Pine is delighted to welcome Randy to the team.

***About White Pine Systems, LLC***

White Pine Systems, LLC is a privately held company based in Ann Arbor, Michigan. Its flagship product, *SPINNphr, the Secure Personal Information and Notification Network*, is a low cost, fully configurable, private-labeled,

PHR solution that improves communication among patients, healthcare providers and the patient's extended network of official and unofficial care givers. Built to connect with the Microsoft® HealthVault™ personal health information platform, SPINNphr bridges the gap between EMR systems used by providers and emerging PHR platforms to achieve the promise of patient and family-centered chronic disease management. SPINNphr connects family, guardians and healthcare providers through their own secure personal health network to deliver the right information any time, any place.

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